

PARK CITY MOUNTAIN RESORT TO OFFSET 100 PERCENT OF POWER FROM RENEWABLE ENERGY SOURCES BEGINNING IN JUNE 2008

Park City, Utah (April 8, 2008) – Park City Mountain Resort, in partnership with its parent company Powdr Corporation, today announced that it will offset 100 percent of its power from renewable energy sources beginning in June 2008.

Park City Mountain Resort's purchase of 13.9 million kWh of renewable energy credits (RECs) will avoid nearly 19 million pounds of CO2 emissions annually, which is equal to removing 1,853 passenger vehicles from the road or powering 1,100 average American homes for a year.

“Our decision to offset 100 percent is another positive step towards our commitment to environmental sustainability,” said Peter Curtis, president and general manager of Park City Mountain Resort. “Our team works to identify ways that we can reduce our carbon footprint to ensure the continuation of our mountain lifestyle and the quality of life it provides us.”

In total, Powdr Corp will purchase nearly 50 million kWh of RECs at all seven of its ski and snowboard resorts and one tubing park. Powdr Corp will work with Boulder, Colorado-based Renewable Choice Energy as its renewable energy provider. Renewable

Choice Energy is an award-winning renewable energy and carbon offset provider of Green-e certified sources such as wind, biomass and small hydro. The EPA estimates that Powdr Corp's purchase of RECs will avoid over 85 million pounds of CO₂ emissions annually, which is equal to removing 8,539 passenger vehicles from the road or powering 6,175 average American homes for a year.

"The annual energy consumption of a ski resort is substantial, and we have a responsibility to reduce the carbon footprint of our resorts to help preserve their pristine settings for generations to come," said Brent Giles, director of environmental affairs for Powdr Corp. "While this switch to renewable energy will be invisible to the guest, skiers and riders can enjoy peace of mind knowing that all of Park City Mountain Resort's electricity is now coming from 100 percent renewable sources."

Park City Mountain Resort is committed to being the leader in environmental stewardship in Utah. In addition to purchasing renewable energy, the Resort is actively involved in environmental initiatives to reduce its energy use. The Resort is currently working on a refrigeration initiative, which will use the ambient temperature of the outside air to cool walk-in refrigeration systems when possible instead of using air compressors to cool them. The Resort will finish its lighting retrofit, which includes changing all building facility lighting on the mountain to more energy efficient lighting. In addition, the Resort continues to install programmable timers/thermostats to reduce energy use and maintains its recycling

initiative as well as 100 percent use of bio-diesel. This summer, guests and team members will welcome back the grazing goats, which act as a weed management system instead of using harmful pesticides.

Since 2005, Park City Mountain Resort's environmental initiatives have reduced and offset 30 million pounds of CO2 emissions, reducing its carbon footprint by 97 percent.

Park City Mountain Resort will close for the season on April 13, 2008 and is currently holding a base depth over 110 inches. The Resort has received 400 inches of snow since the season started, beating its average annual snowfall by more than three and a half feet.

About Park City Mountain Resort

Park City Mountain Resort, celebrating its 45th anniversary, is located in the heart of Park City, Utah and is only 40 minutes from the Salt Lake City International Airport. The Resort is spread out over 3,300 acres and offers groomed Signature Runs™, bumps, powder, trees, eight peaks, nine bowls, four terrain parks, and the Eagle Superpipe, North America's largest superpipe. The Resort has received numerous accolades, most recently being named a top-ten Resort by the readers of *SKI* and *Skiing* magazines as well as earning the title "Terrain Park(s) of the Year" by *Transworld Snowboarding* magazine for the fourth year in a row. Park City Mountain Resort is committed to being the leader in environmental sustainability in Utah.

About Powdr Corp

Powdr Corp is one of the leading mountain resort owners and operators in the United States. Headquartered in Park City, Utah, Powdr Corp currently owns seven resorts including Park City Mountain Resort in Park City, Utah, Killington Resort and Pico Resort in Killington, Vermont, Mt. Bachelor in Bend, Oregon, Boreal Resort and Soda Springs Resort, both in Donner Summit, California, and Las Vegas Ski and Snowboard Resort outside of Las Vegas, Nevada. Powdr Corp also owns and operates Gorgoza Park, a lift-served tubing park, in Park City, Utah.

About Renewable Choice Energy

Boulder, Colorado-based Renewable Choice Energy (www.renewablechoice.com) is the award-winning, full-service provider of renewable energy and carbon offsets. Founded in 2001, Renewable Choice's clients include Whole Foods Market, Vail Resorts, hundreds of businesses and organizations, and thousands of individuals across the country. In 2006, Renewable Choice shared the Beacon Prize with Whole Foods Market for its campaign to educate customers about wind power. Renewable Choice is the leading renewable energy supplier to green building projects nationwide.

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